



**SDi EUROCONFAB 2011, ALMERE, NL NEWSFLASH 2
INVITATION AND KEEPING YOU INFORMED!**

Graag nodigt het [Center for Human Emergence Netherlands](http://www.synnervate.nl) jullie uit om deel te nemen aan de vijfde jaarlijkse **Spiral Dynamics integral EuroConFab**, April 8 -10, 2011 in Almere, met een speciale expertdag over Almere op 7 april. De sfeer en inhoud zoals jullie die kennen van de salonavonden, vindt hier plaats in een breed internationaal gezelschap. Belangrijke thema's zijn o.a. vitale steden, meshworking en het turkooizen waardesysteem. In deze tweede Newsflash vind je meer informatie over het programma. Op <http://www.synnervate.nl> kun je je inschrijven.

Misschien ben je al aangemeld voor de Confab? In dat geval wil je deze mail misschien doorsturen aan andere SDi geïnteresseerden die je in jouw netwerk kent.

This newsflash informs you about:

- Almere case studies: take your chance to be part of it!
- Confirmed contributions
- Engaging Organisations with the Planet and Beyond, by Ian Mc Donald
- New leadership and the Revolution in the Middle East, interview with Don Beck and Mark Drewell and Skype with Elza Maalouf
- De Kemphaan: the place where the confab is organized
- FAQs

You'll find more information on the [Synnervate website](http://www.synnervate.nl).

You can register for the Confab on [this web page](#).

Almere case studies: take your chance to be part of one of the review teams!

Several Almere stakeholders have requested their case being reviewed from an SDi perspective. This is an excellent opportunity for EuroConFab attendants to get to know this challenging city and apply their knowledge!

So far, we have 3 confirmed cases:

- Education: the secondary highschool BuitenhoutCollege and the Almere Buiten district Administration want to explore in what way they could reinforce each other' development in a more profound and structured way.
- Health: the innovative BIGMove project, geared to make people move and healthy, and so reduce the use of the health budget, wants to make the move towards the neighbourhood: in

what way could this program be developed in order to affect not only the lives of individuals, but also the vitality of a complete neighborhood?

- Participation: since a couple of years a civic movement works to improve environmental and socio-economic quality of its neighborhood, in collaboration with a housing corporation and the municipality of Almere. But somehow the process got stuck. What is happening, how can it be brought to flourish?

Click [here](#) for more detail on these case studies.

These are all extremely interesting cases. *We are looking for professionals of various kinds to engage in the review process (neighbourhood and city development, organizational development, entrepreneurship, education, participation, health...).* Your involvement will accelerate learning on Meshworking and Vital Cities, two of the main topics at the EuroConfab! Please make yourself known through euroconfab@humanemergence.nl. Your contribution in the case studies will be extremely valuable for a Vital Cities reflection on Almere and for the next steps in developing this and other cities.

The case study review will take place on Thursday April 7th, from 9-17.00 h, with a concluding and feedback session on Friday morning April 8th. Click [here](#) for more detail.

Confirmed contributions

As you know the confab will be a puzzle that is formed during being and working together. Apart from the Almere City case brought in by Gaston Remmers, already many contributions had been offered to be part of the confab like:

- Ian Mc Donald: Deep Change
- Marilyn Hamilton: Vital Signs Monitor in Abbotsford
- Morel Fourman: Green Cities
- Eddy Nutall: Paraludic education
- Lena Huisman and Lisette Schuitemaker: EU learning partnership
- Sophy Banks and Naresh Giangrande: Transition Towns
- Henk Kieft: Energetic agriculture

We like to give you a taste of what will come. In this newsflash information about some of the many interesting contributions.

Engaging Organisations with the Planet and Beyond, by Ian Mc Donald

In March 2010, during the Meshwork training at Venwoude, Netherlands, a Constellation was organized to investigate Peter Merry's query about how CHE Netherlands could (best) serve The Netherlands. I represented "Organisations" in Peter's quest to connect Organisations with the Higher Realms. That role did not stop with the workshop but continues today. I am increasingly of the view that one route of engagement is through Executive Coaching and Mentoring across all sectors. This is primarily a way of passing on a second tier message into a first tier environment in a way that resonates. I have been working with Cindy Wigglesworth of Deep Change to bring Spiritual Intelligence based Executive Coaching to Europe. I believe the route is for Executives to discover a degree of Self Mastery from which Societal Mastery can develop and a sense of Connection then emerges. Once this has happened Executives can see the relevance of Sustainability and Ecological responsibility. I believe Spiritual Intelligence can be the scaffolding to help transition to second tier thinking develop. I would like to discuss this idea with Confab and see if we can identify organisations, across all sectors, where we can try this.

New leadership and the Revolution in the Middle East

Saturday evening will be focused on actual developments in the world. Peter Merry will interview Don Beck together with Mark Drewell, both having played an active role during the transformation of South Africa. Don Beck is cofounder of CHE international and our main teacher about Spiral Dynamics. Mark Drewell now is CEO of the Globally Responsible Leadership Initiative (www.grli.org). He has always believed that business people should use their skills in broader society as well as in pursuit of the success of their own business success. The main question of the interview will be: what kind of leadership we need in today's turbulent world?

After this interview Elza Maalouf will speak to us via Skype. For the last six years the work of the [CHE Mideast](http://www.cheinternational.org) was focused on resolving the Israeli/Palestinian conflict by working on identifying the design elements needed to create a viable roadmap to build Palestinian institutions. Today the cover of dictatorship has lifted and it is exposing the deficiency of institutions in the entire region. At this conference Elza will speak to us about the many elements of design that can be used from her experience in Palestine, Syria, Lebanon and Kuwait. More design strategies still need to be discovered due to the indigenous and unique content of each Arab culture. She will also discuss specific areas in which the West can help as this effort must emerge indigenously through the *intelligences* within each culture, while nudged and supported by the West. For more information: www.globalfeminine.org; www.integralinsights.net; www.humanemergencemiddleeast.org

Location De Kemphaan

The EuroConFab 2011 will be celebrated in Almere, a new town built on the bottom of the former Zuiderzee, now a polder. This town has grown from 5000 inhabitants in 1980, to 200.000 in 2010, and probably 350.000 by 2030. A tremendous challenge, that will be faced embracing Cradle 2 Cradle principles. We will have our meeting at the Stadslandgoed De Kemphaan, a beautifully designed wooded estate within the city of Almere, aimed at enhancing participation of the Almere inhabitants with the natural environment. It provides recreational, educational and cultural facilities, and is home to an organic farm, a restaurant, a glass housed education and care centre for people with a handicap, an Environmental Education Centre, The Forestry Service and the European Centre for Mistreated Animals. Have a look at <http://www.kemphaan.nl>.



FAQs

We notice an increasing number questions that people ask us. We try to answer every question with care. Here are some of the most frequently asked questions:

- Question What is the red thread in this confab?
Answer Emerging themes in the confab are the turquoise vMeme, meshworking and vital cities. These will be inquired more deeply and applied in the concrete case of the city of Almere. So in this confab is a living connection between theory, our experiences and the real world.
- Question Do I have to be SDI 1 certified to attend?
Answer No, that is not necessary. We do use Spiral Dynamics Integral as a language during the conference and require that you understand this. So if you have not followed a course in this material we ask you to attend the introduction workshop prior to the conference. Friday morning, 9 to 13:00 at the Kemphaan, cost 100 euro.
- Question I can only be at a part of the conference, is it still possible to attend?
Answer The basic idea of the conference is that it's a three days event (and even four if you participate in our expert teams in Almere city). The evenings are part of the program and contribute to building an international community of best practitioners. But **yes**, it is possible to attend a part of the program. However you will miss some very interesting best practices.
- Question I have the possibility to stay overnight at home or somewhere else. Do I have to stay overnight in Almere?
Answer No, you don't have to stay overnight in Almere. But we arranged a rather good price in the new Hotel Almere for you and it is nice to attend the evening program.
- Question Talking about the participation fee, is it possible to get a discount when I attend only one day?
Answer People can come for one day but we decided not to offer discounts for this. We see the EuroConfab as a group process and want to encourage everyone to join the whole of it. We want to become a community for three days. We do not want to encourage people to do (get or give) their thing, be a presenter/consumer of a specific part and then leave. We would love the dynamic of a conference for the people by the people, so there is an interchange. Also: as it is an international conference, most people will join the lot.
- Question Can I get a discount when I participate as facilitator of a session?
Answer No, we work with the principle that we all have to contribute equally, also in financial aspect. Even the organizing committee of the conference doesn't get a discount on their participation fee.
- Question I am not able to participate in this EuroConFab, what now?
Answer This is the fifth EuroConFab (and we are really proud of that). We are full of confidence that this has proven to be an event that is returning each year.